

# CIMARRON


Spring 2015 Newsletter

## Cimarron Featured in Chapel Hill News, News & Observer, and Chapel Hill Magazine

The Chapel Hill News CLASSIFIED.TRIANGLE.COM Sunday, November 2, 2014 1B

Chapel Hill News  
**REAL ESTATE**  
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### Edward Kidder Graham House meets the Lindseys



PHOTOS BY LAUREN CRONISER, TOUR FACTORY

An oversized two-car garage with shed roof knock-out makes room for one of the owners' sees to have his own space while attending the family alma mater in Chapel Hill.

By Sally Keeney  
our reporter  
UNC alumni Marty and AraLu Lindsey (Class of '84 and '83) enjoyed life on Ch...

Lindseys shook hands with their friend Craig Morrison, whose company, Cimarron Homes, has been building homes and neighborhoods throughout the Triangle

**Cimarron Homes rebuilds Bulrushes**  
A Residential Endorsement, Park, Marshall of...

The 2014 historic renovation by Cimarron Homes of the Edward Kidder Graham House in Chapel Hill was recently featured in a *Chapel Hill News* article and a *News & Observer* article, both by Sally Keeney, as well as a *Chapel Hill Magazine* article by Jessie Ammons. These articles included comments from Marty and AraLu Lindsey, the owners of this amazing home. In addition to this press coverage, Cimarron has been recognized with several awards for the outstanding work performed on this house. To read the articles, visit the News page of [cimarronhomes.com](http://cimarronhomes.com).

9C Saturday, November 8, 2014 CLASSIFIED.TRIANGLE.COM The News & Observer

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### Historic home renovation yields great rewards for owners



PHOTOS BY LAUREN CRONISER, TOUR FACTORY

A Colonial Revival Cottage reminiscent of residences built on the campus of Princeton

homes and neighborhoods throughout the Triangle since 1982. They worked closely with Craig's son, Justin, and the company's many long-time subcontractors to complete the renovation in 2014 within historic guidelines.

"Preservation Chapel Hill made great efforts to save the home from demolition by encouraging the owner/developer in 2009 to allow Preservation North Carolina to list the house for sale with conditions mandating that it be restored," Lindsey said. "Preservation North

termines holding hands to keep Ed EKG House from falling down, Lindseys shook hands with their friend Craig Morrison, whose company, Cimarron Homes, has been building

see PRESERVATION continued

Chapel Hill Magazine, January/February 2015

### Living HISTORY

THE LINDSEYS DECIDED TO GIVE BACK TO UNC, THEIR ALMA MATER, THROUGH A HOME RENOVATION  
BY JESSIE AMMONS

CAROLINA GRADUATES  
Marty and AraLu Lindsey. This is not always, here to give back to the place where they met and where their children now attend. "You can give a lot of money," Marty says. "It's not the give some and-get and a doll out. This is a doll out that we had, a way that we could give back."

He went talking about donating a contribution to building a fundraising campaign. Instead, they renovated a home. And now that home - their abode on Bulrush Lane, locally known as EKG House - was completely built in 1908 for Edward Kidder Graham, a wealthy graduate of Princeton University. Graham had served as president of the university from 1913-1918. Many



## Recent Cimarron Awards

Over the past few months, the Cimarron team has been proud to receive four new awards... Two local recognitions, one state recognition, and one national recognition! Kudos to Cimarron for the following honors:

- 2014 HBA of Durham, Orange, & Chatham Counties Remodeler's Outstanding Construction Award: Major Renovation – Historic Preservation
- 2014 Finalist, US Green Building Council/North Carolina Green Gala & Sustainable Awards: Talking Walls, Historic Preservation: Edward Kidder Graham House
- 2014 *Mebane Enterprise* Readers' Choice Awards: Best New Home Community – The Villages at Copperstone
- 2014 Best in American Living™ Silver Award in Restoration/Historic Preservation: Edward Kidder Graham House
- 2015 Best of Houzz, Design



"Houzz provides homeowners with a 360 degree view of home building, remodeling and design industry professionals, empowering them to engage the right people and products for their project," said Liza Hausman, vice president of industry marketing for Houzz. "We're delighted to recognize Cimarron Homes among our 'Best Of' professionals as judged by our community of homeowners and design enthusiasts who are actively remodeling and decorating their homes."



**Project Manager Ashley Beard was instrumental in Cimarron's receipt of the BALA Award**

The Best in American Living™ Award (BALA) was announced in January at the 2015 International Builders Show in Las Vegas. Also in January, 2015, Cimarron was awarded Best of Houzz for Design by Houzz, the leading platform for home remodeling and design. Design award winners' work was the most popular among the more than 25 million monthly users on Houzz, known as "Houzzers."

For a full list of the many awards accumulated by Cimarron over the years, visit [cimar ronhomes.com](http://cimar ronhomes.com). Keep on doing what you do, Cimarron!



**Craig & Justin Morrison receive 2014 HBA Remodeler's Outstanding Construction Award**

## Craig Morrison – Statesman Spike!

According to the National Association of Home Builders website (NAHB.org), Spikes are Home Builder Association (HBA) members who recruit new members to their local HBAs. They are the membership leaders of the Home Builder Federation, building voice, power, and influence on every level, in every state.



**Craig Morrison**

As evidence of his dedication to the HBA of Durham, Orange, & Chatham Counties, Cimarron President

Craig Morrison was recognized in January at the 2015 International Builders Show in Las Vegas as a Statesman Spike. This title signifies that he has reached the 500 Spike credit level for his recruitment efforts.

"In this era of excessive regulations and inflated costs, the strength of our membership drives our influence," says NAHB Chief Executive Officer Jerry Howard. "I think I can speak for every member when I say how proud we are to be more than 140,000 members strong. Thank you, Spikes, for what – and who – you bring to the association."

View Craig on the Spike Wall of Fame at [NAHB.org](http://NAHB.org)!

Meet Cimarron's newest team member, Purchasing Manager (and technology guru) David Savicki! Born in Fayetteville, North Carolina, David lived in 13 states around the country before making his way back to NC. His experience spans facility and project management in the furniture and merchandising industries to owning a computer building/repair/programming business. At Cimarron, his primary



responsibilities include purchasing and technology systems management.

"I don't know that I've ever worked with a better group of people," says David. "Craig Morrison is just a really great guy.

## EMPLOYEE SPOTLIGHT

David Savicki

I knew a little about green building practices before I came here, and of course I did my homework on Cimarron and the company's green philosophy before accepting the position. What I didn't realize before coming on board was the scope of Cimarron's commitment to green. I'm so impressed with the measures the company goes to in ensuring that every home is built to meet and exceed certification standards. I'm proud to be a part of this team and environment."

"We're very pleased to have David in our organization," says Cimarron President Craig Morrison. "He brings a wealth of experience with him, and he fits right in with our culture. His IT skills are already valued here, as well as numerous other contributions he's making to the company. We look forward to reaching greater heights with David on our team."

Say hello to David the next time you visit the Cimarron office!

For more than 15 years, Hillsborough-based Lozano Roofing has been a valued trade partner with Cimarron Homes. "Cruz Lozano, who owns Lozano Roofing, is a conscientious, solid business man," says Cimarron President Craig Morrison. "We've enjoyed our long relationship with him and his workers. He gets each job done promptly and professionally; we appreciate the quality of his work and his customer service. We're proud to be affiliated with him."

## VENDOR SPOTLIGHT

Lozano Roofing



"I've enjoyed working with Cimarron for so many years," says Cruz. "Cimarron is one of the best builders in the business, and I appreciate their loyalty to Lozano Roofing. It's a win-win relationship."

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# Robert Sprouse of Pickett-Sprouse Real Estate Weighs in on Craig Morrison and Cimarron Homes

“I’ve known Craig for over 30 years and have had the good fortune of working with him in the land acquisition component for some of the many new home communities he has developed in the area.

Craig’s background in planning and his willingness to work with neighborhoods and City and County government to obtain the required approvals for those developments combined with his expertise, integrity and professionalism are just part of the reason for his tremendous success.

I’ve always enjoyed working with Craig on a project. You can count on him to do what he says he’ll do and then some.

Craig was a pioneer in incorporating energy efficiency into new home construction and a conservationist in his development of new home communities from his donation of land to the Eno River Association as part of his Fieldstone by the Eno development off of Rose of

“Craig was building green long before green became as popular as it is today.”

– Robert Sprouse

Sharon Road to his donation of land for the preservation of Ellerbee Creek as a part of his Glenstone development off of Glenn Road.

Craig was building green long before green became as popular as it is today.

In the past few years Craig’s son Justin has joined him at Cimarron. You can tell from talking and working with Justin that Craig has instilled in him the same professionalism, work ethic and business acumen needed to continue the Cimarron tradition.” – Robert Sprouse, President, Pickett-Sprouse Real Estate, Inc.

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## Cimarron Sponsors Taste, A Celebration of Food and Drink

Cimarron Homes is proud to be a Top Chef Sponsor for Taste, 2015! Created by *Durham Magazine* and *Chapel Hill Magazine*, Taste, 2015 brings the pages of the magazine to life through a variety of events that bring the culinary community together. Chefs, beverage makers and food artisans get an opportunity to mingle and draw inspiration from each other, while foodies get to bond over shared interests, from burgers to foie gras. In its second year, the focus of Taste, 2015 is pairings – how even the most extraordinary of bites can be elevated when coupled with the right beer, cider, wine or cocktail.

A portion of the proceeds from Taste 2015 will go toward the Durham Branch of the Food Bank of

Central & Eastern North Carolina. Last year, Taste provided more than 17,000 meals for those in need. An even greater impact is desired in 2015.

For more information, visit [tastetheevent.com](http://tastetheevent.com).



# Everyone Loves Cimarron!

Much to Cimarron's delight, quite a few area Realtors® have recently taken selfies of themselves in front of Cimarron homes... And Realtors® and others have posed for pics with the "I (heart) Cimarron" sign! Here are a few comments recently received:

"Cimarron offers many wonderful house plans that provide a good flow for living. Plus they provide outstanding quality of construction which is important to all new home buyers." – Sandra Paul, Allen Tate Realtors

"Cimarron builds attractive homes in appealing locations. In recently touring some Cimarron neighborhoods, I'm particularly impressed with what

Cimarron is doing at Lucas Farm in Chapel Hill and Mann's Crossing and Valley View in Chatham County." – Kyle Rank, Berkshire Hathaway Home Services York Simpson Underwood

"Open floor plans, beautiful moldings, and attention to detail are just a few of the features customers will appreciate. Cimarron Homes has a strong reputation for good quality work, and that combined with their locations and price makes them a perfect choice for home buyers." – Warren and Jan Wehmann, Coldwell Banker Howard Perry & Walston

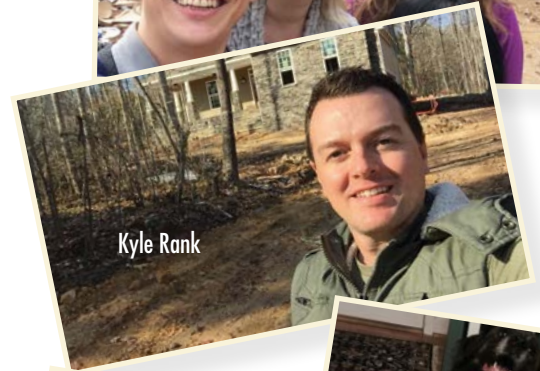
Stewart Johnson,  
Sandra Paul, and  
Sara Gabbert



Claire  
Billingsley



Kyle Rank



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## Cimarron Participates in NAHB Builder 20 Club

Cimarron's Craig and Justin Morrison were pleased to participate in the Fall 2014 NAHB Builder 20 Club, held in Portland, Oregon. Builder 20 Clubs were created by NAHB to allow builders across the country of similar size and building philosophies to network and share ideas in a non-competitive environment. Cimarron has been pleased to hold membership in this group for more than 10 years. The focus of the Portland meeting was home plan review by Todd Hallett, President and Founder of TK Design & Associates, a nationally acclaimed architectural firm. Each participating builder had at least one plan reviewed by Hallett, receiving feedback and ideas on building an enhanced portfolio.



## Practical Tip from Craig



Craig Morrison

As you consider the purchase of a new home, Cimarron President Craig Morrison offers the following advice:

“Work with a builder that is flexible in customizing a home to your preferences. Delivering extraordinary value is a skill... Work with a builder who is open to understanding your needs and willing to work with you/make sugges-

tions in order to provide exceptional value.”

Read other Practical Tips from Craig under the Our Company tab at [cimarronhomes.com](http://cimarronhomes.com).